

**Media Contact:** 

Catherine Minervini 917.579.4058 marketing@fusealliance.com

Marketing Contact: Lyndsay Johnson 949.610.6546

LJ@boundbymarketing.com

## **PRESS RELEASE**

## New Flooring Partners Join Fuse Alliance Network of Service Providers

**Laguna Niguel, CA [November 16, 2015]** – Fuse Alliance, a member-owned organization of professional, commercial flooring contractors, announced today that three new flooring contractors have joined the organization's network of service providers. New members, Aligned Floor Covering, <u>Henges Interiors</u>, and <u>One Source Commercial Flooring Inc.</u>, are full-service flooring partners. The Fuse Alliance network continues to expand and now has over 80 member dealer partners with over 150 locations throughout the United States and Canada.

"Our network is centered on service, therefore we are forging strong partnerships throughout North America, so that we can effectively support local customers as well as our expanding national account base," said Geoff Gordon, executive director at Fuse Alliance.

Aligned Floor Covering, located in British Columbia, Canada, is a full-service flooring provider focused on all segments in the commercial market. One Source Commercial Flooring, located in Texas, offers extensive flooring services and systems in corporate, education, healthcare, government and athletic. With locations in Missouri and Illinois, Henges Interiors provides a number of interior services for the residential and commercial markets.

## About Fuse Alliance

Fuse Alliance is a member-owned organization of professional, commercial flooring contractors. With more than 70 companies in over 140 locations across the United States and Canada, the organization's member businesses represent approximately \$1.2 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today's market. Fuse Alliance's governing body is an executive Board of Directors made up of 12 member business owners. Through its member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.

www.fusealliance.com