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PRESS RELEASE

Inside Edge Commercial Interior Services Joins Fuse Alliance

September 14, 2022 – Fuse Alliance, a member-owned organization of professional commercial flooring contractors, announced today that <u>Inside Edge Commercial Interior Services</u> has joined the network as a new member. This includes their local market locations in Central Texas & Southern California along with <u>CI Flooring</u>, their affiliated partner in St. Louis, MO.

"As one of the largest and most successful commercial flooring contractors in the country, Inside Edge is known for high standards of professionalism, craftsmanship, integrity, and customer service. We're delighted to welcome them to the rapidly growing Fuse family," said Geoff Gordon, executive director of Fuse Alliance.

At its core, Inside Edge is a national project management and flooring installation company, specializing in multisite location rollouts with expertise in retail remodeling projects. In recent years, Inside Edge's has focused on growing its business by expanding into local markets by acquiring local market dealers and startups. Their product offering includes all commercial flooring categories, and they primarily serve the retail, corporate, and assisted living markets.

Joining Fuse Alliance supports our growth strategy by helping us immediately connect with suppliers to better serve customers at the local market level," said Matt Cooper, president of Inside Edge. "We're also excited to link with a robust network of successful and experienced commercial flooring contractors and tap into the knowledge base of the organization."

About Fuse Alliance:

Fuse Alliance is a member-owned organization of professional, commercial flooring contractors. With 140+ companies in 220+ locations across the United States and Canada, the organization's member businesses represent approximately \$2.1 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today's market. Fuse Alliance supports its members by sharing best practices, offering educational and training programs, vetting and sharing new technologies, and

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helping strengthen the connection between its members and key suppliers. Fuse Alliance's governing body is an executive Board of Directors made up of 12 member business owners. Through its member network, Fuse Alliance is dedicated to serving the North American market and member businesses can be found throughout the United States and Canada.