



Media Contact:

Reva Revis 312.929.5025

rrevis@fusealliance.com

PRESS RELEASE

Nextwave 2026: Fuse Alliance Marks 20th Anniversary with Annual Conference in San Diego

March 3, 2026 – [Fuse Alliance](#), Fuse Alliance, a member-owned organization of professional commercial flooring contractors, gathered in San Diego this week for its 2026 Annual Conference. Celebrating its **20th Anniversary**, the network utilized the “**Nextwave**” theme to honor two decades of industry leadership while charting a bold course for the future of the network and commercial flooring.

A Landmark Launch: Introducing FAWN

A defining moment of the conference was the official launch of the **Fuse Alliance Women’s Network (FAWN)**. Debuting during **Women in Construction Week**, FAWN is a new WIFI (Women in Flooring) affiliate dedicated to providing a space for connection, mentorship, and leadership for women throughout the Fuse network.

Honoring Excellence: 2026 Award Winners

The conference included a high-energy awards banquet, recognizing the members, suppliers, and projects that embody the excellence and collaborative spirit defining Fuse since its inception.

Member Awards:

- **All-Star Attendance:** Ken Bohn, Floors, Inc.
- **Spirit Award:** Abby & Josh Reinhard, GP Flooring Solutions
- **Loyalty Award:** Nick Basso, Cavalier Flooring Systems
- **Most Volume with EXPERIUS:** Contract Flooring
- **Highest Growth with EXPERIUS:** Contract Flooring

Supplier Awards:

- **Best Product:** Daltile
- **Best Service:** Shaw Contract
- **Best Support:** Uzin Utz
- **Supplier of the Year:** Shaw Contract

The Spark Awards: Celebrating Craftsmanship

The Spark Awards highlighted members who navigated technical challenges and creative logistics to deliver world-class solutions:

- **Toughest Site Conditions:** Cutting Edge Flooring for *Dollarama Bonnyville*
- **Most Creative Flooring Design:** Cutting Edge Flooring for *Stollery Children's Hospital, Alberta Health Services*
- **Most Aggressive Timeline/Schedule:** Cavalier Flooring Systems for *Civica Insulin Manufacturing Facility*
- **Best Flooring Solution:** Commercial Interior Resources for *Consumer Direct*
- **Most Maximized Budget:** GP Flooring Solutions for *Center City Courtyard*
- **Best in Show:** David Allen Company for *Grand Helios Hotel*

Fuse Hall of Fame: 2026 Inductees

In honor of the 20-year milestone, Fuse inducted two legendary members into the Fuse Alliance Hall of Fame, recognizing their career-long dedication to the organization:

- **George Spanske**, Flooring Resources Corporation
- **Garry Ruick**, Continental Office

“Celebrating 20 years in San Diego marks an incredible bridge between our history and our future,” said Geoff Gordon, Executive Director of Fuse Alliance. “From the technical brilliance shown in the Spark Awards to the historic launch of FAWN, we are capturing the momentum our network has built over 20 years as we surge into our 'Nextwave' together.”

About Fuse Commercial Flooring Alliance

Fuse Commercial Flooring Alliance is a member-owned organization of professional commercial flooring contractors. By leveraging collective resources and expertise, Fuse members benefit from enhanced supplier relationships, increased profitability, and access to valuable industry

insights. Fuse Alliance's governing body is an executive Board of Directors made up of 12 member business owners. With 192 companies in 307 locations across the United States and Canada, the organization's member businesses represent approximately \$2.3 billion in sales and services.