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PRESS RELEASE
For Immediate Release

Fuse Alliance Announces the Luminary Award For Members Only

Laguna Niguel, CA [September 27, 2016] – Fuse Alliance, a member-owned organization of professional, commercial flooring contractors, today announced the addition of the Luminary Award to its member recognition program. The Luminary Award acknowledges and celebrates network businesses as well as individual members for exemplary service centered on the community, mentorship, leadership, and/or sustainable business practices.

“Our network is made up of the industry’s most well-respected businesses in the flooring industry and our members deserve to be recognized for their leadership and contribution,” said Geoff Gordon, executive director of Fuse Alliance. “The Luminary Award puts the focus on those standout network members that are true leaders and who are setting important business examples.”

The organization’s leadership team will determine and present the Fuse Alliance Luminary Award. Open to network members only, businesses and members are first nominated by network peers and colleagues then reviewed and vetted by the network’s leadership team to determine final award recipients. Members or member businesses are nominated based on exemplary participation in any of the four official categories: Making A Difference in the Community; Mentoring The Next Generation of Leaders, Leading Business Into The Future, and Creating a Sustainable Workplace. Winners will be announced at the network’s annual conference, which is held in the first quarter of every year. The company announced earlier in the year the launch of the Spark Awards, which honors the network’s most impressive flooring designs and installations. A panel of judges determines the Spark Awards, separate from the Luminary Award and will also be presented at the annual conference.

About Fuse Alliance

Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With over 90 companies in 159 *locations across the United States and Canada*, the organization’s Member businesses represent approximately \$1.2 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of *today’s market*. *Fuse Alliance’s governing body is an executive Board of Directors made up of 13 Member business owners*. Through its Member network, Fuse Alliance is dedicated to serving the North American market and members can be found throughout the United States and Canada. www.fusealliance.com