



Media Contact:

Reva Revis
312.929.5025
revarevis@gmail.com

PRESS RELEASE

Fuse Alliance Appoints Three New Members to Board of Directors

Laguna Niguel, CA [January 21, 2019] – Fuse Alliance announced today that its Board of Directors has appointed three new members for 2019. Joining the Board of Directors are Todd Bircher, Brian Boek, and Abby Reinhard. Serving as Board officers are George Spanske of Flooring Resources Corporation who will continue as president; Fred Richardson of Cutting Edge Contract Flooring who will continue as vice president; and Gary Ruick of Continental Commercial Floors who continues his role as secretary/treasurer.

“We are delighted to welcome Todd, Brian, and Abby to the Fuse Board of Directors. These new directors will bring to Fuse a wide range of relevant experience and expertise in the flooring contractor industry, and I am confident that their leadership will have a meaningful impact on Fuse’s future growth and our existing leadership team,” said Geoff Gordon, executive director at Fuse Alliance.

Abby Reinhard is president and owner of GP Flooring Solutions which serves the greater Rochester, NY area. Todd Bircher is executive vice president of Floors, Inc., which has operations in the Omaha and Lincoln, NE areas. Brian Boek is vice president of sales and marketing for San Diego-based Christian Brothers Flooring.

About Fuse Alliance -- *Fuse Alliance is a Member-owned organization of professional, commercial flooring contractors. With 105 companies in more than 180 locations across the United States and Canada, the organization’s Member businesses represent approximately \$1.7 billion in sales and services. Fuse Alliance is made up of a unique network of flooring experts with a combined experience that spans across flooring product knowledge, installation expertise, and a keen understanding of meeting the environmental requirements of today’s market. Fuse Alliance’s governing body is an executive Board of Directors made up of 12 Member business owners. Through its Member network, Fuse Alliance is dedicated to serving the North American market and Member businesses can be found throughout the United States and Canada. www.fusealliance.com*

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